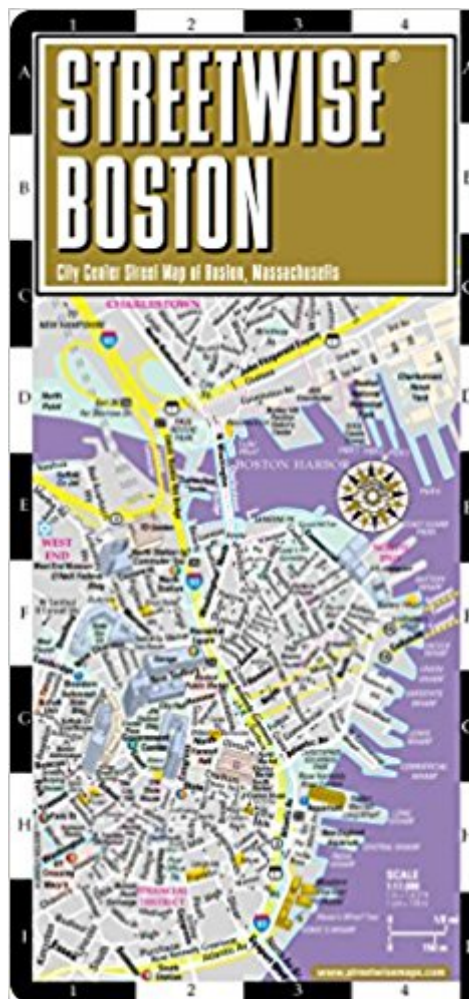


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# Streetwise Boston Map - Laminated City Center Street Map Of Boston, Massachusetts - Folding Pocket Size Travel Map With MBTA Subway Map & Trolley Lines





## Synopsis

Streetwise Boston Map - Laminated City Center Street Map of Boston, Massachusetts - Folding pocket size travel map with integrated trolley lines & MBTA subway map This map covers the following areas: Main Boston Map 1:23,000 Downtown Boston Map 1:17,000 Boston Regional Map 1:507,000 Boston Rapid Transit Map (MBTA Subway & Trolley Stations) Navigating an unfamiliar city can be overwhelming, particularly if that city is Boston and it's your first visit. It's easy to lose a sense of direction in the mish-mash of one-way streets that make up this major but compact urban oasis. After only a short time, you'll wonder if the defeat of the British was partially due to the notion that they were lost half the time. Consequently, having a well-designed map of the city of Boston is an invaluable tool, not only for first time visitors, but also for residents who have been living in Beantown for years. The STREETWISE® Boston city map is the ultimate aid for getting around New England's largest city, featuring a manageable yet intricately detailed layout of the entire city from the North End to Fenway, Brookline and Allston, across the river to Cambridge, and back through East Boston. The STREETWISE® Boston map also provides a complete map of the city of Boston's public transportation options. The MBTA subway and trolley MINI METRO map covers all stops on the Green, Red, Orange, Blue, and Silver T lines. So whether you're traveling one if by land or two if by sea, the STREETWISE® Map of Boston will get you exactly where you need to go. Our pocket size map of Boston is laminated for durability and accordion folding for effortless use. The STREETWISE® Boston map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Boston map today and you too can navigate Boston, Massachusetts like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

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## Customer Reviews

Don't leave home without STREETWISE.' --The New York Times'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries

throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

I live near Boston, and I use this everytime I go into the city. I love that it's laminated, small enough to fit in my (medium-sized) purse, tells me where the nearest T (subway) stop is to where I want to go, and gives the major landmarks I'd want to visit. It also has every street I've ever looked for, even the small ones where I'm just visiting an apartment. And it has the entire subway map, so I can refer to it instead of hunting for one of the maps on the wall in the subway station. I only wish it covered more area; it only covers part of Cambridge and part of Boston, not enough to get to Porter Square in Cambridge, or south Boston, or as west as the Longwood Medical Center. It would be hard to fit more in this size, though. I've bought new versions of this as they've come out, and I give them to all my out-of-town guests.

Used this for a recent trip to Boston along with Frommer's Boston Day by Day book. Together they were so helpful. I took a wet erase marker with me to use on this laminated map to help map routes, circle areas of interest, etc. While the Frommer's book includes a transit map that I used frequently, I used this map for the fine details to help me get where I wanted to go. The next time I travel to a big city I will definitely use a Streetwise map in combination with a travel book.

This Streetwise Boston is a great little folding map for getting in and out of Boston by automobile, which is no small challenge. The map includes a regional look from Cape Cod to the New Hampshire border that includes all the Interstates. There is a city look that goes from Logan International Airport across downtown Boston and up the Charles River as far as Harvard, along with a mass transit map of the Greater Boston area. The street index covers the downtown area. The details of the map are a little hard to read, but the plasticized map is practically indestructible.

Recommended.

Great map of the city. Easy to fold up and put in a pocket - its laminated so you don't have to worry if it gets a little wet. Includes a public transportation map as well.

This map is fantastic. Very detailed and easy to use. The lamination did pull apart a little after getting soaked in a storm. Another tourist asked us where we got the map, I think she had a little map envy.

The Streetwise maps are always accurate, dependable and detailed city maps. If you want to know exactly what your city looks like their products are excellent. This one of the complicated streets of Boston continues that impression. I found it quite useful and I will recommend it to others.

Unfortunately this map leaves out a lot, and Boston isn't even that big of a city. But I do like the laminated and sturdy construction, so can't complain too much.

My favorite maps for any new place I visit, especially if I plan to use the subway. I have used Streetwise maps for New York City, DC, London and now Boston. All have been very helpful. I like the size and how easily they fold and unfold. Folded in half, it fits easily in purse or pocket.

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